
The 11th China International Petroleum & Petrochemical Technology and Equipment Exhibition

The 8th China International Offshore Oil & Gas Exhibition

The 11th China International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation

The 8th China International Explosion Protection Electric Technology & Equipment Exhibition

Visitors Data Analysis Report

Beijing Zhenwei Exhibition Co., Ltd.

Date: Apr. 27 2011

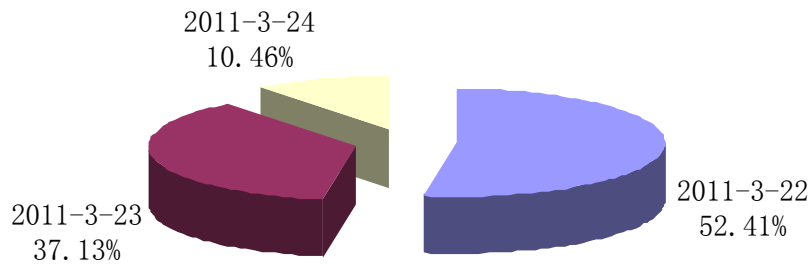
Beijing Zhenwei Exhibition Co., Ltd.

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1. Overview

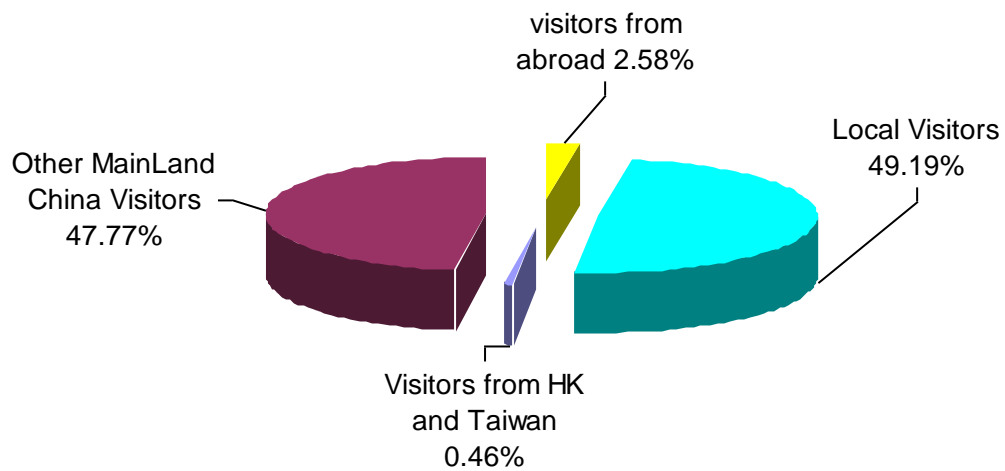
A. The arrival situation of everyday:

Data	Total arrive times	Total arrive visitors	Total New arrive visitors	Percentage of new arrive
2011-3-22	22307	16945	16945	100.00%
2011-3-23	18757	14288	12004	84.01%
2011-3-24	5007	4107	3380	82.30%
Total	46071	35340	32329	91.48%

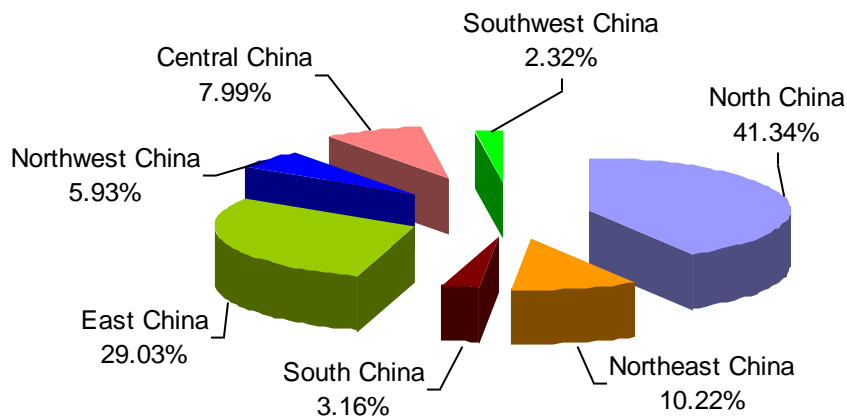


2. Analysis of visitors' locality:

A. The source of the visitors' region:



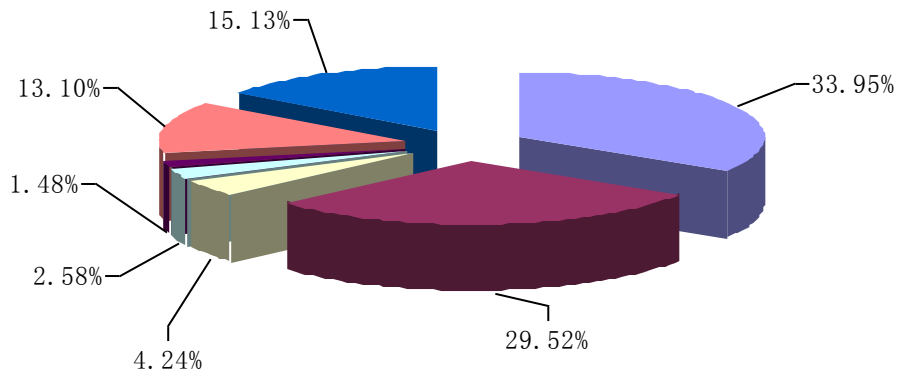
B. The classified statistic of the visitors' area (not including local visitors):



**The proportion illustration of the visitors with various province
——not including local visitors**



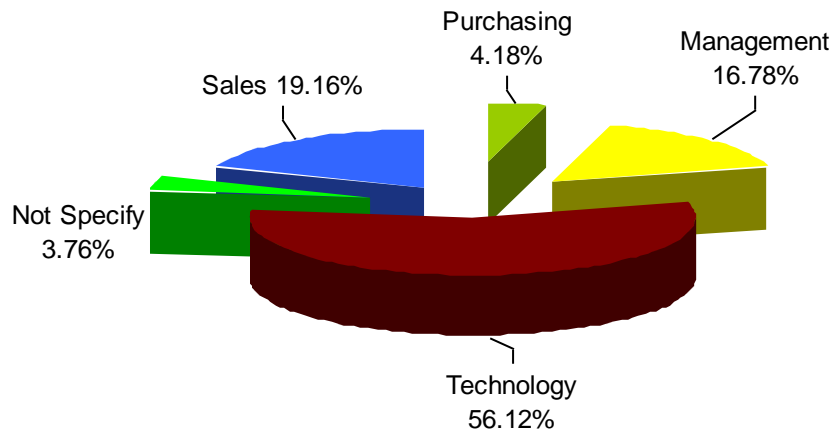
D. Analysis of country and area:



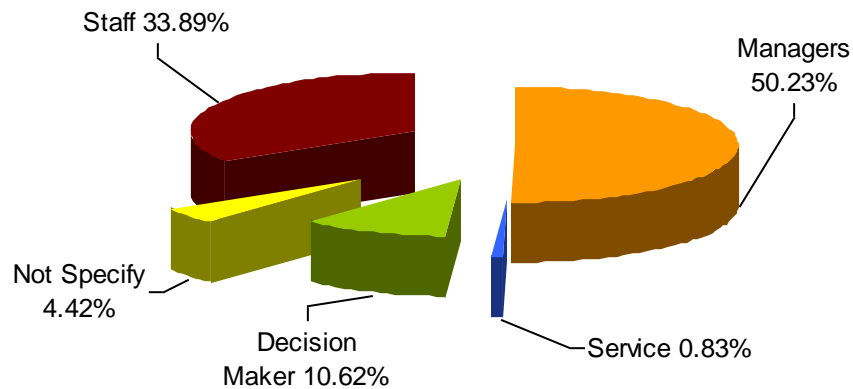
■ Asia
 ■ Europe
 ■ South America
 ■ Africa
 ■ Oceania
 ■ North America
 ■ Hong Kong Macau and Taiwan

3. Analysis of visitors' department and position:

A. Classified statistic of the visitors' department

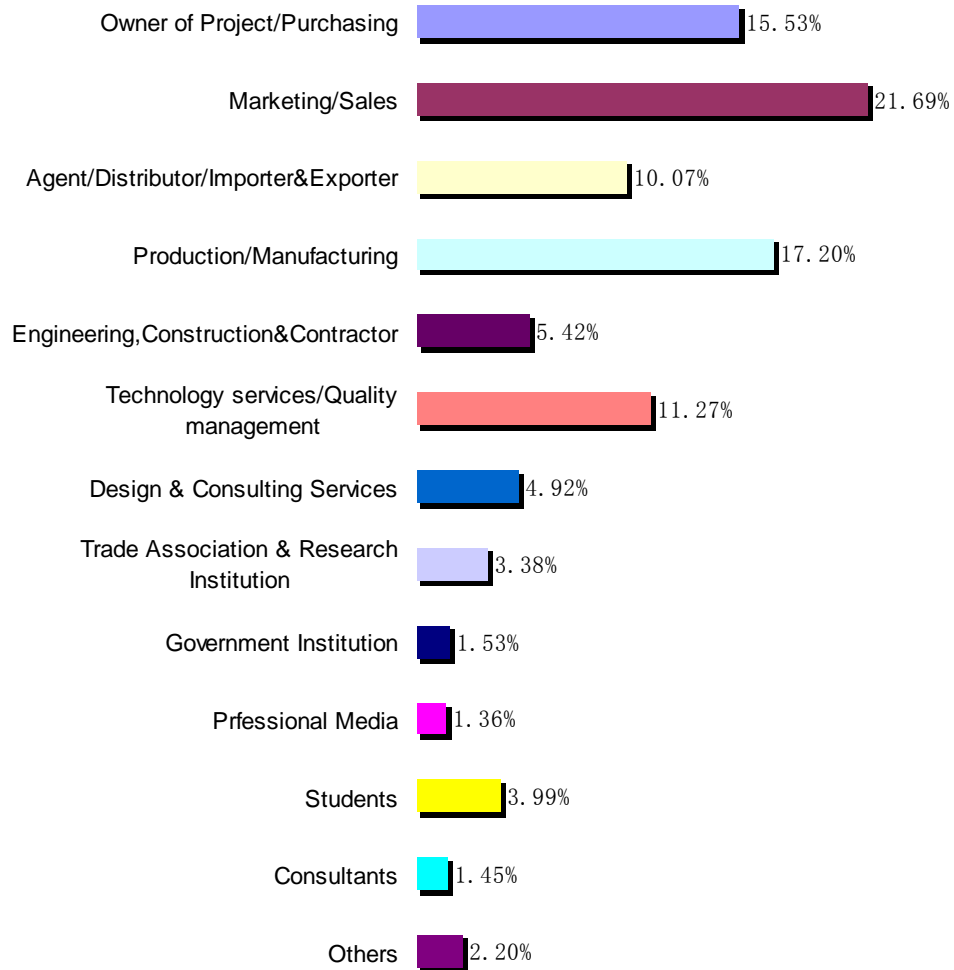


B. Classified statistic of the visitors' position

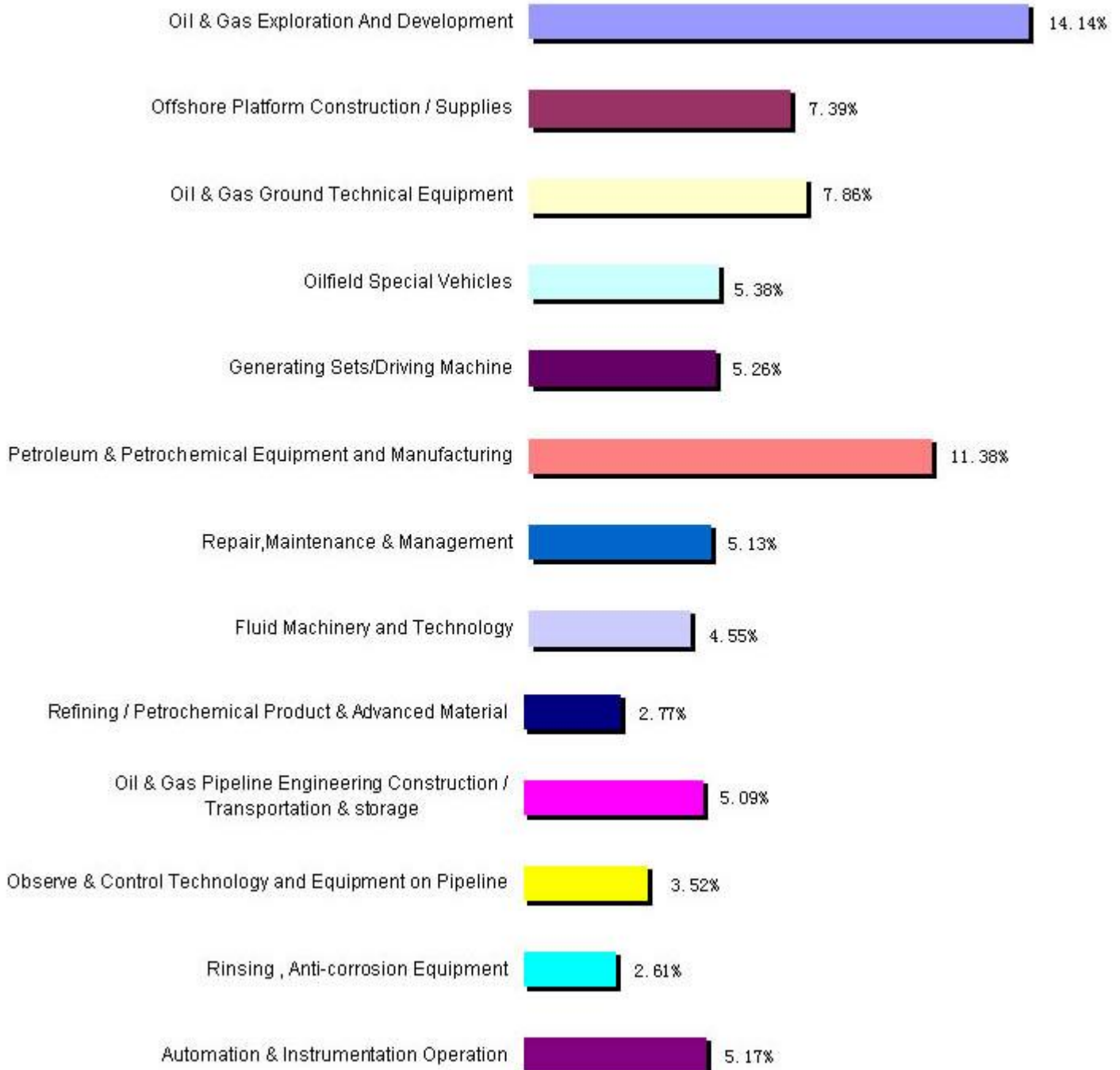


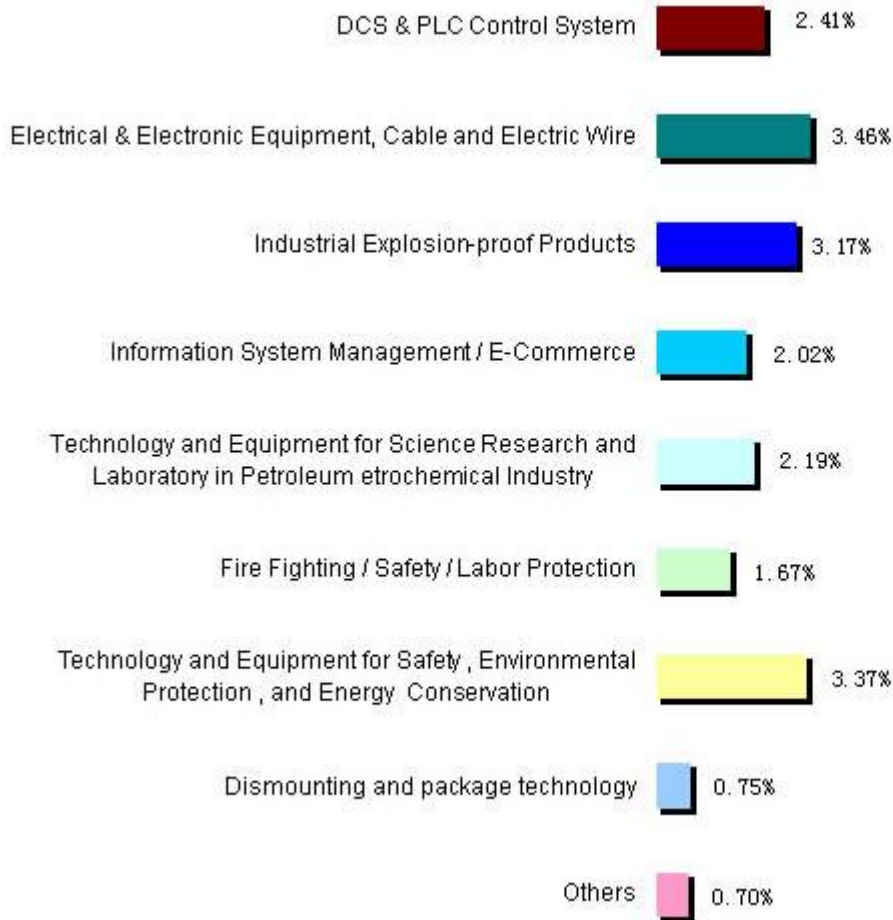
4. Analysis of the questionnaires by the visitors onsite:

Question 1. What is your main business?

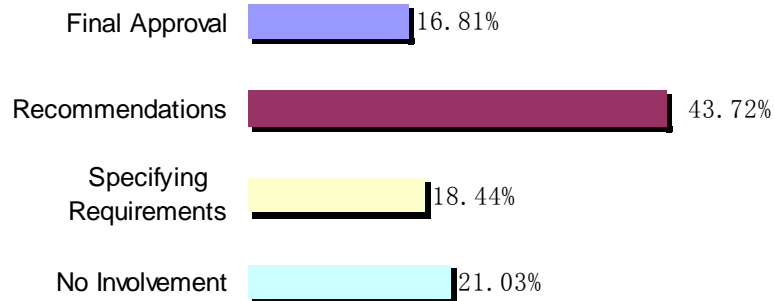


Question 2. What products are you interested in visiting?

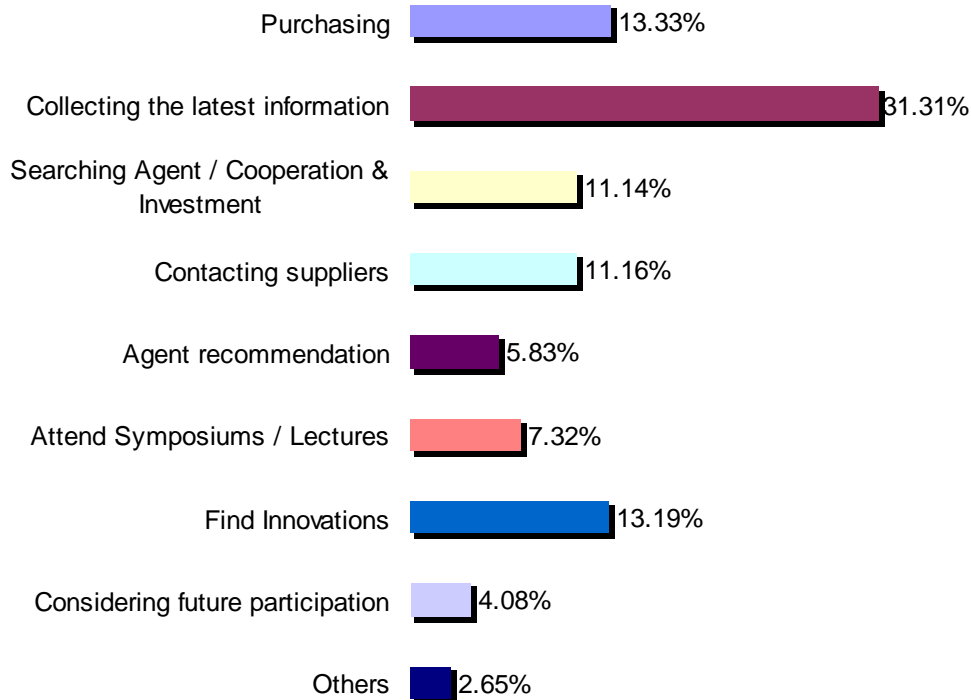




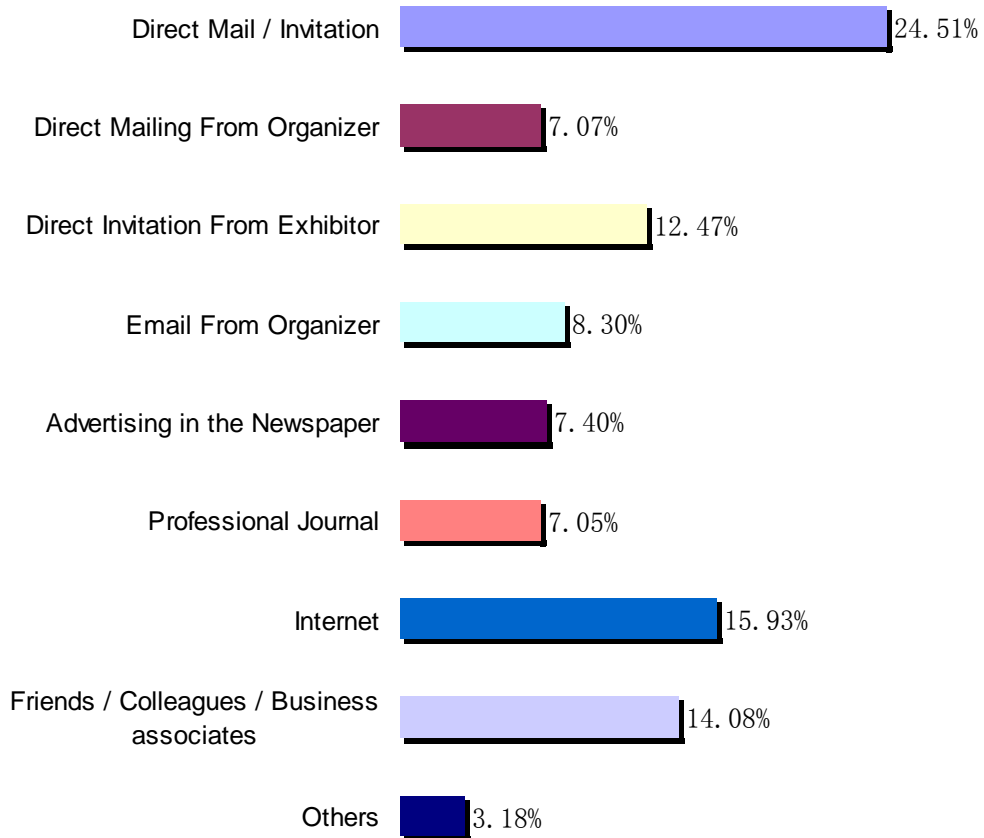
Question 3. What is your involvement in Purchasing?



Question 4. What is your purpose of your visit?



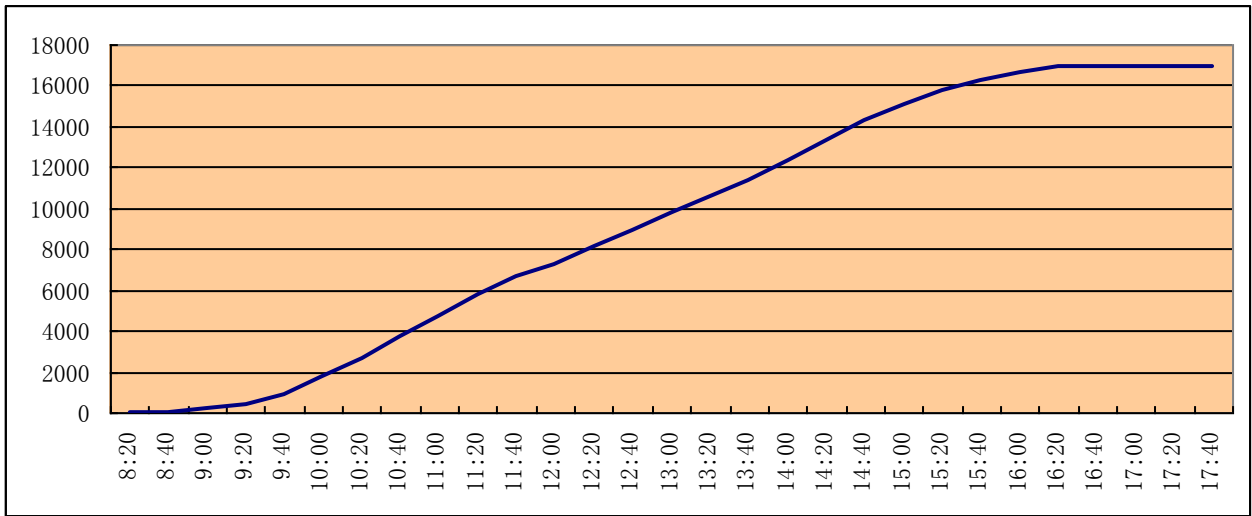
Question 5. How do you know about the shows?



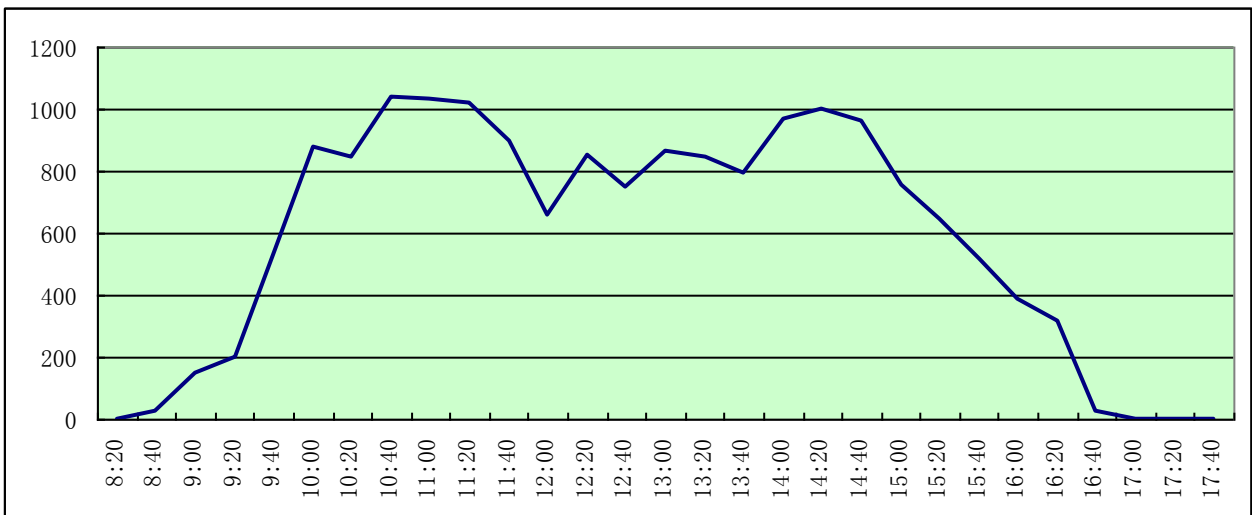
5. Visitors visiting flow statistics:

First Day:

Visitors number curve:

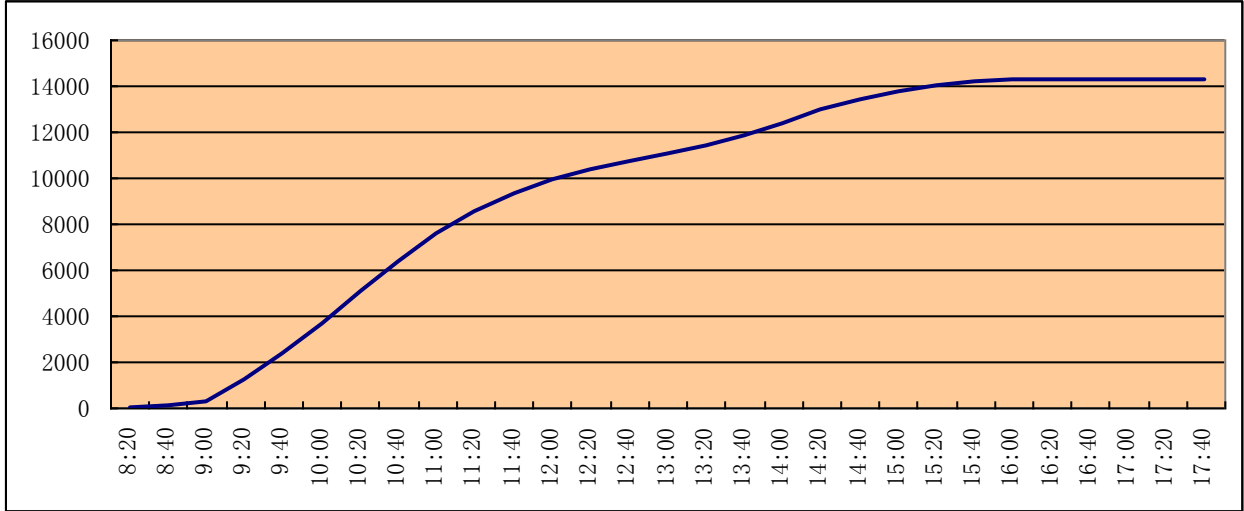


Visits number changing curve for every 20 minutes:

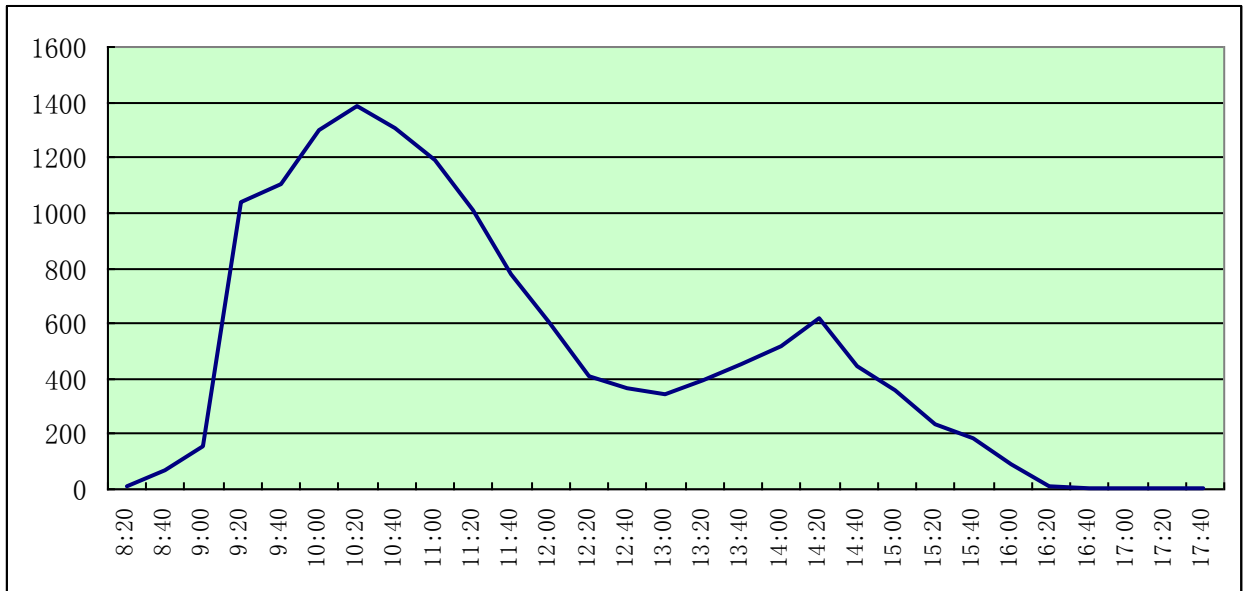


Second Day:

Visitors number curve:

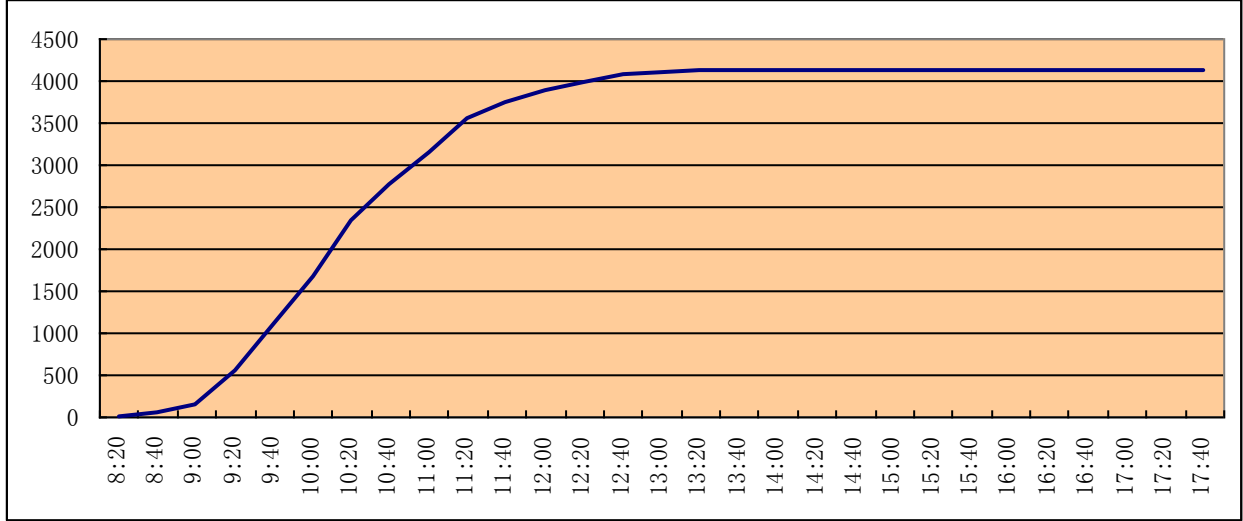


Visitors number changing curve for every 20 minutes:



Third Day:

Visitors number curve:



Visitors number changing curve for every 20 minutes:

