
The 4th China(Shanghai) International Petrochemical
Technology and Equipment Exhibition

China International Offshore
Oil & Gas Exhibition

Visitors Data Analysis Report

Beijing Zhenwei Exhibition Co., Ltd.

Date:September 2012

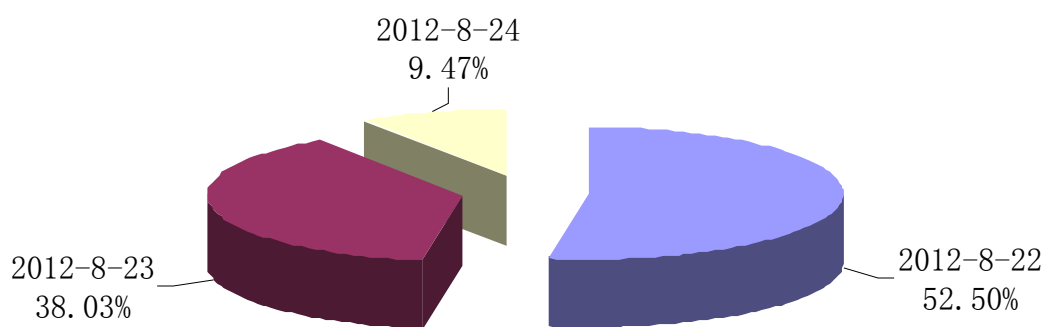
Beijing Zhenwei Exhibition Co., Ltd.

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1. Overview

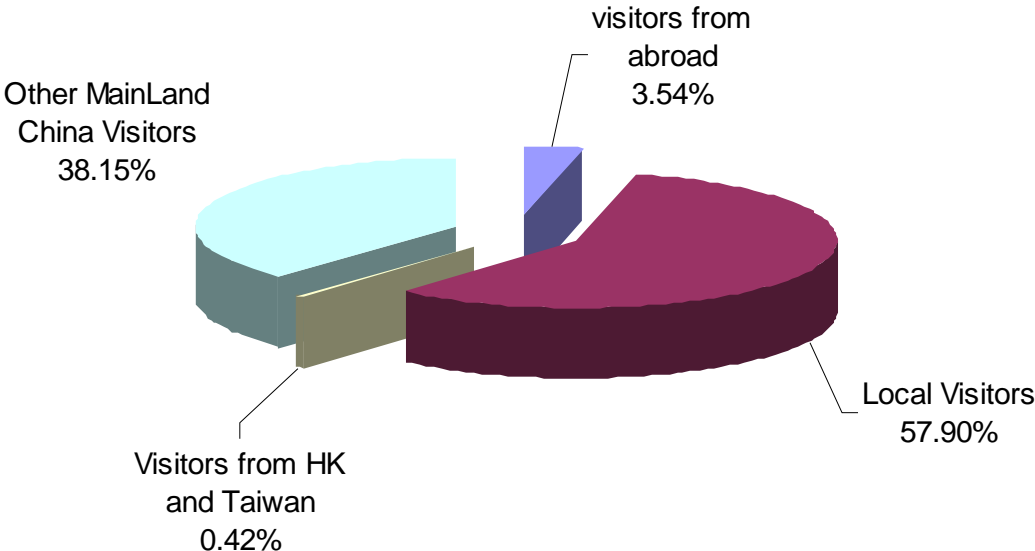
A. The arrival situation of everyday:

Data	Total arrive times	Total arrive visitors
2012-8-22	9263	8954
2012-8-23	6485	6218
2012-8-24	5355	4790
Total	21103	19962

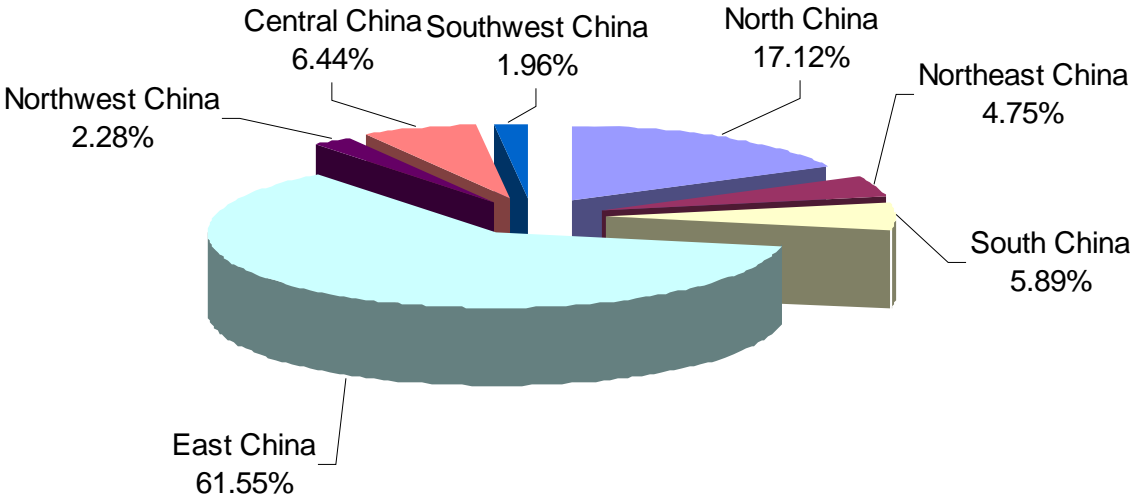


2. Analysis of visitors' locality:

A. The source of the visitors' region:



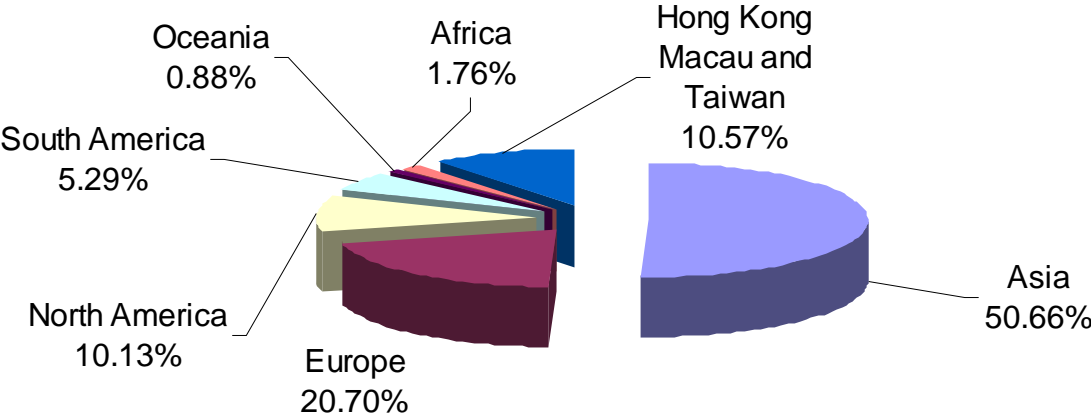
B. The classified statistic of the visitors' area (not including local visitors):



The proportion illustration of the visitors with various province
——not including local visitors

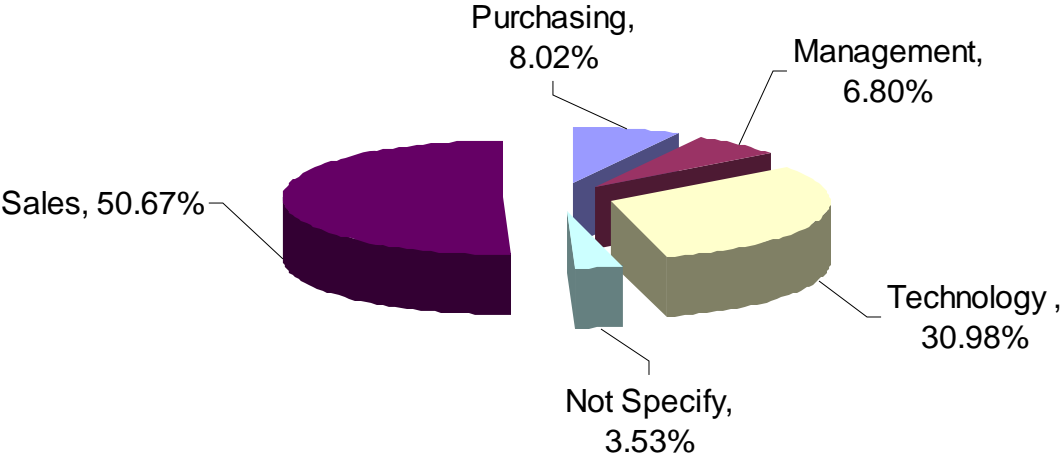


D. Analysis of country and area:

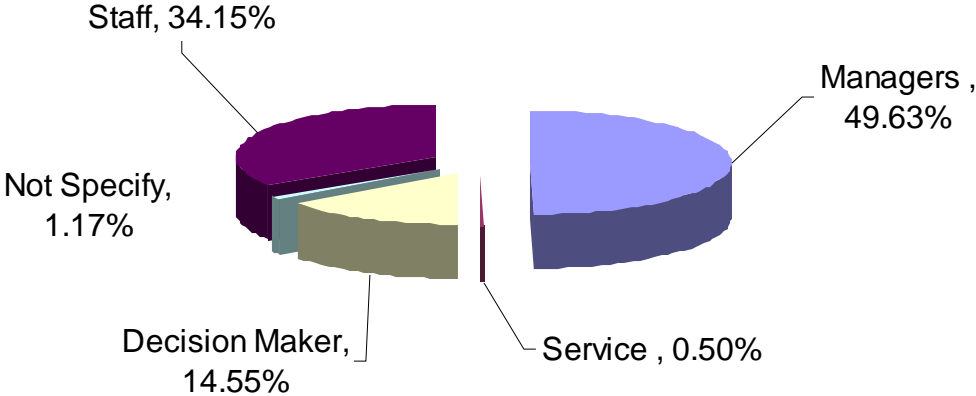


3. Analysis of visitors' department and position:

A. Classified statistic of the visitors' department

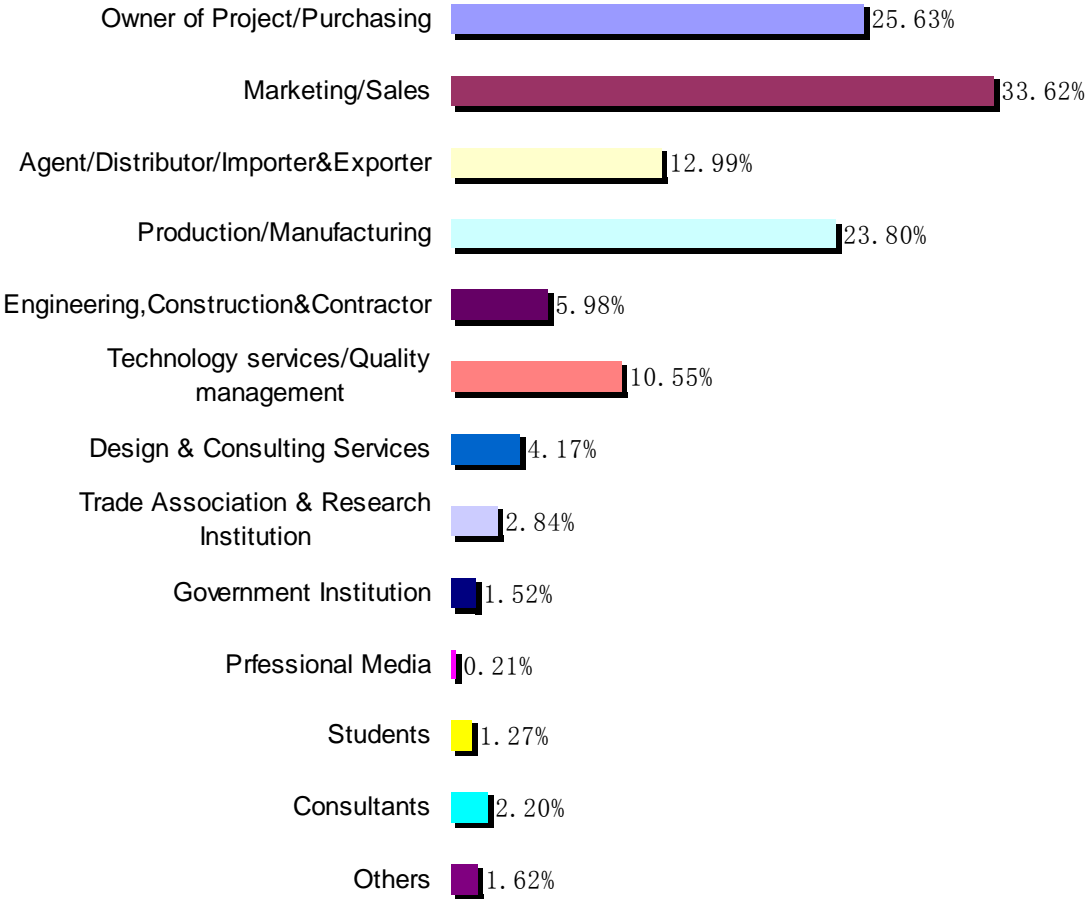


B. Classified statistic of the visitors' position

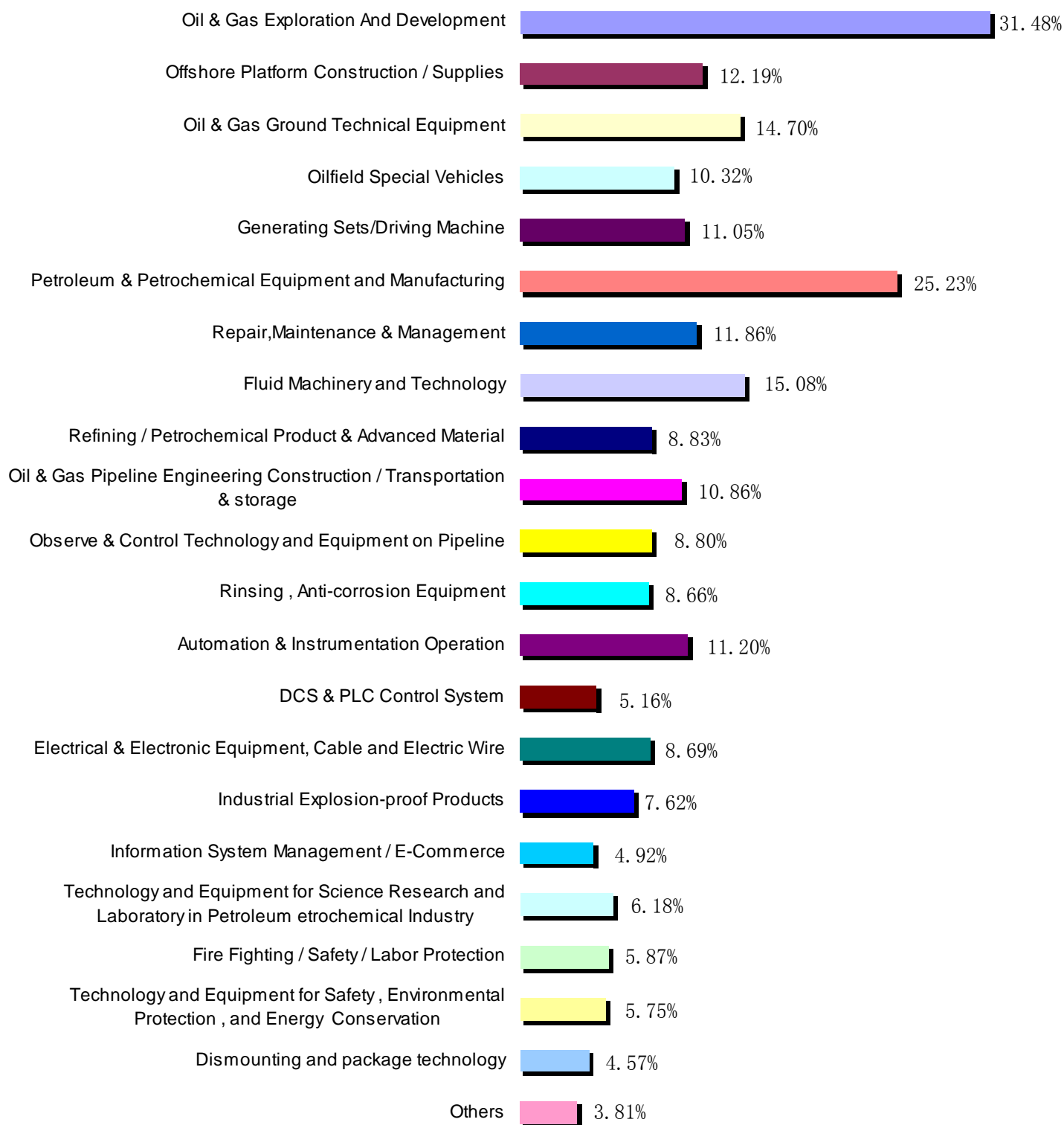


4. Analysis of the questionnaires by the visitors onsite:

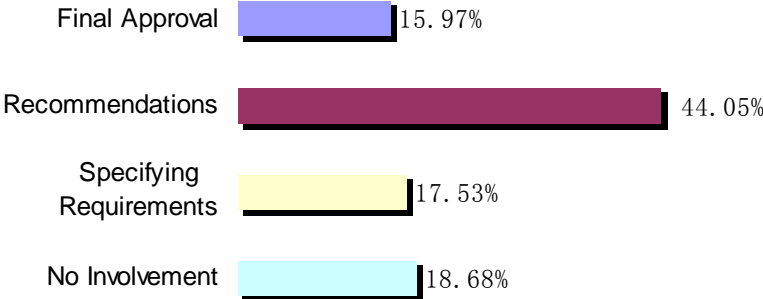
Question 1. What is your main business?



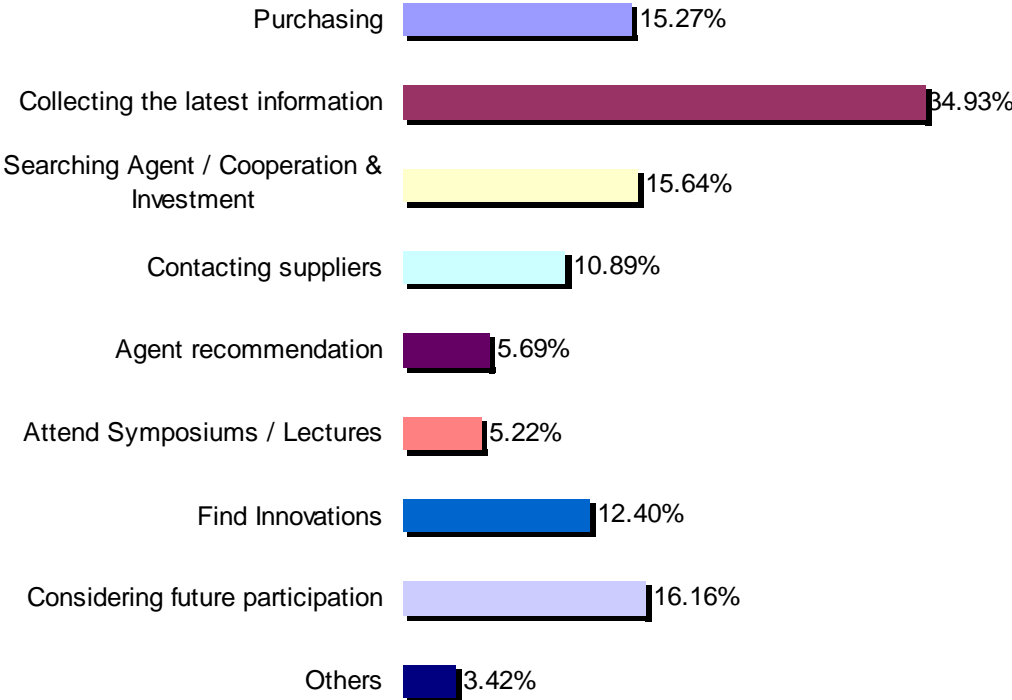
Question 2. What products are you interested in visiting?



Question 3. What is your involvement in Purchasing?



Question 4. What is your purpose of your visit?



Question 5. How do you know about the shows?

