

INVITATION

To:

From: Norla Rong---ZHENWEI EXPO



The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition

The Largest Petroleum Exhibition in the World

TIME: March 19-21, 2012

VENUE: New China International Exhibition Center, Beijing

ORGANIZERS: Beijing Zhenwei Exhibition Co., Ltd.

China Petroleum and Petro-chemical Equipment Industry Association
CCPIT Sub-council of Chemical Industry

EXHIBITION PROFILE:

The 11th China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE2011) has been held at New China International Exhibition Center, Beijing on March 22-24, 2011. It attracts over 1,500 exhibitors and 40,000 professional visitors from 45 countries around the world. With over 80,000 square meters of exhibition space this year, CIPPE has become the largest petroleum exhibition in the world.

CIPPE2011 has international pavilions from 12 countries including US, Canada, UK, France, Germany, Norway, Italy, Russia, Kazakhstan, Singapore and etc. The well-known global exhibitors include Rosneft, Baker Hughes, National Oil Varco, SIEMENS, Dresser, Honeywell, API, CUMMINS, MTU, EATON, TYCO, STEWART & STEVENSON, Rockwell, Atlas Copco, Parker,

Sandvik, Howden Hua, AEG, JOTUN, HEMPEL and etc.

The famous domestic enterprises include CNPC Pavilion (Drilling Research Institute, Baoji Oilfield Machinery, Bohai Equipment Manufacturing, Greatwall Drilling, General Machinery plant of Liaohe Petroleum Exploration Bureau), SINOPEC's Jiangnan Petroleum Equipment Pavilion, CNOOC, CSIC, CIMC RAFFLES, Lanzhou LS-National Oilwell, TIANHE, HONGHUA, SHENGLI OILFIELD HIGHLAND, KERUI, RG, HUABEI RONGSHENG, YANTAI JEREH, SHENKAI, LILIN, JIANGSU XINDE, Yancheng Sanyi, etc.

CIPPE2011 also attracts many International group buyers, such as the largest global oil companies—Saudi Aramco, Shell, Total, Gazprom, Rosneft, Statoil, Petrobras, Aberdeen City Council, Oman, Ukraine and etc.

The CIPPE2011 International Forum on Petroleum & Petrochemical Equipment Industry Development, held concurrently with CIPPE2011, focusing on the industrial policy interpretation under the 12th Five-Year plan and analyzing international tendency, marketing opportunity and other hot issues. The forum also covers the subjects such as geophysical exploration, oil & gas operation and production, unconventional oil & gas, oil & gas explorations and pipeline construction. In the meanwhile, the Recent Application of Petroleum & Petrochemical Pipeline Detection Technology, the Investment Analysis Report of the 12th Five-year Plan for petrochemical industry and the Key Construction in Progress have been published in the Forum2011.

The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition (CIPPE 2012) will be held on March 19-21, 2012 in New China International Exhibition Center. You are highly welcomed to join us!

Exhibits Profile:

- Oil & gas exploration, exploit, and production equipment
- Petroleum & petrochemical equipment and manufacturing
- Technology and equipment for geophysical exploration, well logging and drilling (for onshore and offshore).
- Examination & repair, maintenance, and management of petroleum & petrochemical equipments
- Technology and equipment for oil and gas pipeline engineering
- Technology and equipment for scientific research and laboratory in petroleum & petrochemical industry
- Driving Machinery including generation set
- Technological process and equipment for oil refining.
- PCL & DCS Control System, On-site Bus Technical Equipment
- Industrial automation plant and instrumentation
- Oil & gas ground technical equipment
- Technologies and equipment for safety, environmental protection, and energy conservation
- Petrochemical production and advanced material
- Electrical & electronic equipment, cable and electric wire
- Sales system and facilities in petrol & gas station
- Pipeline, tank car and special vehicles for oil and gas transportation
- Fluid control equipment- Compressor, Pump, Blower and Valve
- Fire and alarm equipment, articles for industrial safety and labor protection
- Industrial explosion-proof products
- Equipment for industrial rinsing, technology and material for anti-corrosion.
- Communication, management information system, and e-commerce
- Technology and equipment for loading & unloading, packaging, storing & transporting

Technical Seminar:

During this exhibition, we will hold the topic seminar to assist with exhibitors in holding multi technical communication as well as products launch. Each seminar lasts one hour with CNY 8,000 of the standard expense, including the expenses of exhibition areas and rents of relevant equipment.

Exhibition Rule:

1. **Exhibit space cost:** This exhibition will provide International exhibitors with two options - the space with shell scheme or the raw space, and any exhibitor can choose one according to the company's requirements.

■ **Space with Shell Scheme:**

Price: standard CNY 30,000 / 9 sqm; Regular size : 3m×3m.

This option includes back & inside walls, carpet, fascia board, one consulting desk, two chairs, two lights and one panel of power points (220V, 5A).

■ **Raw Space:**

Price: CNY 3,200 per sqm. The exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design. Carpet is not included.

2. **Additional Exhibitor Service** (not required):

Price: CNY 800/person

It includes three lunches, beverages, entrance to opening banquet, gifts, etc.

3. **Exhibitor Manual Service:** The organizer shall mail “Exhibitor Manual” (including information concerned with the schedule, hotel, freight forwarding, transportation, stand construction etc.) to exhibitors 80 days before the exhibition inauguration.

4. **Exhibition Catalog Ad.:** It will help you to find target consumers. It will not only be distributed to professional visitors during the exhibition, but also through various channels after the exhibition. The subscribing price list for advertisements in the catalogue are as follows:

Front Cover	CNY 25,000	Inside Back Cover	CNY 15,000
Back Cover	CNY 20,000	Head Page	CNY 18,000
Inside Front Cover	CNY 18,000	Colored Inside Page	CNY 8,000

Size of Catalog: 130 mm (w) × 210 mm (h)

5. **Show Daily:** It will be produced and printed in Beijing each day of the event, allowing participants to stay up to speed on the latest industry news from the show and from around the globe. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, or recruit professionals.

Form of Ad.	Publishing Price	Tick it if you like
Full page	US\$7,300 per insertion	
Half page	US\$3,650 per insertion	
US Junior	US\$2,628 per insertion	
Module 15	US\$1,460 per insertion	

6. **Special Recommended Advertisements and Expenses:**

Item	Size	Form of Ad.	Publishing Price
Visitor Ticket	21cm×10cm	Back Cover Full Pg	CNY 50,000/50,000 pcs
Handbag	27.8×37.7×8.5(cm)	Back Cover Full Pg	CNY100,000/40,000 pcs
Hanging Banner at the Right Side of South Entrance Hall	6m(w)×5m(h)	Front Cover Full Pg	CNY 50,000/single-side



Organizer: Beijing Zhenwei Exhibition Co., Ltd.

Add: Floor 8th, Building E, Kaixuan Cheng, 170, Beiyuan Road, Chaoyang District, Beijing 100101, China

Tel: +86-10-5823 6560 Fax: +86-10-5823 6567

Http: // www.cippe.com.cn

E-mail: norlarong@zhenweiexpo.com **Contact: Norla Rong**

The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition

Date: March 19-21, 2012 Venue: New China International Exhibition Center, Beijing

Please fill out the form below and then send it back to the organizer via fax or email. All the details shall be used for contact and booth headboard.

Company Name: _____

Address: _____ Country: _____ Postal/Zip code: _____

Contact Person (Mr. /Ms): _____ Position: _____

Tel: _____ Fax: _____

Website: _____ E-mail: _____

Main products/exhibits(English): _____

Main products/exhibits(Chinese): _____

Exhibition Mode and Cost

1. Space with shell scheme: _____ sqm (standard CNY30,000 / 9sqm)

Preferred booth numbers: _____ Fee: _____

Raw space: _____ sqm (minimum 36 sqm CNY3,200 / sqm)

Preferred booth numbers: _____ Fee: _____

2. Advertisement in the Expo Catalogue:

 Front Cover CNY25,000 Inside Front Cover CNY 18,000 Head Page CNY18,000 Back Cover CNY20,000 Inside Back Cover CNY15,000 Colored Inside Page CNY8,000

Fee: _____

3. Show Daily:

 Full page US\$7,300 per insertion Half page US\$3,650 per insertion US Junior US\$2,628 per insertion Module 15 US\$1,460 per insertion

Fee: _____

4. Special Recommended Advertisements:

 Visitor Ticket CNY50,000/50,000pieces Lanyard (Exclusive) CNY60,000 Hanging Banner at the right side of South Entrance Hall CNY 50,000/single-side 6m(W)×5m(H) Handbag CNY100,000/40,000 pieces

Fee: _____

5. Technical Seminar: _____ Session(s) (CNY8000/session), Fee: _____

6. Additional Exhibitor Service (CNY800/person, including lunches, beverages, entrance to opening banquet, gifts, etc.): _____ Person(s), Fee: _____

Total fee for attendance: _____ Payment Date: _____

★Special Attention: Please remit the total participation fee to the account appointed by the organizer within 10 business days upon receipt the confirmation letter, and then fax or email the remittance slip/copy to the organizer's office in time. Booking received without this deposit will not be confirmed.

Organizer: Beijing Zhenwei Exhibition Co., Ltd.

Tel: +86 10 5823 6560

Fax: +86 10 5823 6567

E-mail: norlarong@zhenweiexpo.com

Contact: Norla Rong

Applicant:

Tel:

Fax:

E-mail:

Contact:

Signature